Horizontech, Inc. releases new Risk Management and Privacy Solution for mitigating Risk with Personal Information and Finding Lost Customers

Social Security and Date of Birth levers now optionable with industry leading Address and Phone Search Software RMSLink™

DANVILLE, Virginia, September 14, 2018 – Horizontech, Inc. (HTI), a Global information technology solutions company, today announced the official release of a new solution associated with its Software as a Service (SaaS) for automatically locating lost customers from undeliverable mail, RMSLink™.

The new solution will pass/fail individual customer records as they process through the Software. The Software is engineered to scan across search results from the data it receives from thousands of public and proprietary databases and providers. The Software makes decisions and will allow a consumer record to pass based on a complex set of algorithms. While RMSLink™ results along with HTI's FraudLink™ solution have been recognized as very Compliance friendly, we have further mitigated potential Risk with automating the search process with non-validated consumer address data.

Additional SSN and DOB data can be passed to HTI to process through its Platform as a Service (PaaS) via Cloud for large enterprise on-site operations, XML from automated HTI scans or through secure file transfer. All of these options are configurable, secure and fully integrated with HTI's Platform.

A growing year over year issue, 4% of all First Class mail is undeliverable as addressed, with a high percent of these related to unreported moves and lost customers. The impact to the U.S. economy is $65 Billion dollars annually. HTI helps companies automatically resolve their lost customer issue, which includes making timely payments and updates for healthcare providers and payers, auto and consumer lenders, banks, telecommunications and many other key industries.

"We launched this solution in Healthcare in 2017 because of PHI, HIPAA and Privacy. We now have very positive results behind us, and have released to all industries", stated Bob Hedstrom, Director of Sales, Marketing and Product Development. "We continue to drive a very unique answer to this issue, and have the only Platform and Software of its kind in the U.S. While we don't need the SSN and/or DOB for positive results, the new functionality will help Privacy and Risk by integrating additional layers of protection, along with a full audit trail and visibility behind the issue. Customers now receive a high consumer update rate, with sophisticated Risk processing, all while lowering the change of mis-matches on non-validated address data. No database is perfect. As this is a big area of development for HTI, we'll continue to release new solutions targeted towards customer-specific and fully configurable Compliance tools."

Enabled by HTI's proprietary XperTran© platform, Returned Mail Solutions (RMS) provides a turnkey, rapid response post-mail Managed Service that automates the receipt, management, customer resolution and reconnection associated with lost Customers due to undeliverable mail, incorrect addresses and phone numbers.

<u>About Horizontech, Inc.</u>
Horizontech is a Global information technology organization. HTI provides a custom, rapidly deployed, configurable Platform as a Service (PaaS). The PaaS is a solution that fully automates mission critical business processes for paper and digital assets. The platform enabled for return mail (RMS) provides an end-to-end audit trail and archive on 100% of lost customers and returned documents, from receipt to resolution and host(s) update; includes real-time tracking, analysis, statistics and customized reporting. RMS is the most comprehensive platform for return mail in the U.S.

For more information, visit Horizontech at <u>www.horizontech.com</u>

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