



PRESS RELEASE

CFO CALCULATOR™ 8.1 released as the newest tool for analyzing Cash Flow, Operations and Receivables improvements with Customer Accounts

Horizontech has released enhancements to its CFO CALCULATOR™, the industry leading tool in documenting Financial and Operational improvements from implementing Horizontech's technology solutions for resolving Customer undeliverable mail.

DANVILLE, Virginia, August 6, 2015 - Horizontech, Inc. (HTI), a Global information technology solutions Company, announced CFO CALCULATOR™ 8.1 as the newly enhanced tool which now provides Financial calculations for all types of Companies, including those with primary Customer Billing applications and those without; such as Healthcare Payers and Financial Services organizations. The tool has a completely new set of Dashboard analytics for savings, as well added functionality for organizations whose primary returned mail volume does not consist of Customer Bills.

The original Calculators were designed as a means to pinpoint and document net financial improvements so that Executives could make informed decisions for better resolving and managing the issue of Customer undeliverable Billing. The USPS reports that the issue of undeliverable-as-addressed (UAA) mail continues to grow, as 3.69% of all First Class mail is returned as undeliverable, a 70% increase in the last 14 years.

Companies struggle with the development and/or procurement of systems and solutions that can automate and manage the resolution of Customer accounts from this issue, an issue that costs Companies \$65 Billion annually. This represents a very large scale opportunity for Company Executives to take action on implementing proven technologies for better managing the issue, along with significant net financial and operational improvements.

"We've been very successful in working with C-Suite Executives in better understanding the real costs and issues behind their own operations, and the opportunities that exist for some pretty dramatic financial improvements," stated Bob Hedstrom, Director. "There is really nothing in the industry like our technologies for this issue; there is also not an analytical tool that exists like the Calculator. We save our Billing Customers millions of dollars annually with our solutions, and in some cases, hundreds of millions of dollars over in-house and/or outsourced solutions. This tool gives the entire Executive team a detailed analysis of the current situation and relative impact, along with net improvements. We developed these enhancements, and the tool, with Chief Financial Officers. We needed to validate and ensure that our calculations are dead on and accurate with what a CFO or other Executive would find accurate and meaningful in a decision process."

"We know we have the best technology solution in the industry for this issue. We now can work with Executives for Billers and non-Billers in understanding the net impact we can have on their bottom line," stated David Zook CEO and President. The tool quickly pinpoints the financial implications of using a less successful and efficient process or solution."

For more information about innovation and Returned Mail Solutions:

- <http://www.horizontech.com/solutions/returned-mail-solutions>



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About Horizontech, Inc.

Horizontech, Inc. (HTI) is a Global Information Technology Services organization, with operations throughout the US, China and India. HTI develops custom technology solutions that integrate data, image, paper, hardware, software, devices and business processes to more efficiently automate customer enterprise business applications. We have processed in excess of 20 million undeliverable mail pieces and \$ 2 billion in customer AR and are considered a market and industry expert.

For more information, visit Horizontech at www.horizontech.com.

Check out our video Better Ways to Manage Cash Flow Basics at <https://www.youtube.com/watch?v=qdP5PFLzTdU>

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